

All-Out Victory Loan Effort!!

Filmmites Proud of F. - L. Glazer, DFC

"Film Row" is very proud of you, son. Especially the undersigned."

That's the text of a cable despatched to Flight-Lieut. Al Glazer, son of Sam and Mrs. Glazer, right after the news arrived that the 24-year-old ex-theatre man had been awarded the

(Continued on Page 2)

Dieppe Reels Stir Inter-Press Row

The controversy which resulted from the alleged minor war that Canadian participation in the Dieppe raid was treated in the newsreels is still on. Canadian newspapers joined in a vigorous discussion as to whether Canada's share was really played down while the USA's share was played

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Soldier, Civilian Stick Up Toronto Theatre

A soldier and a civilian, the former armed with a revolver, held up Maurice Shapiro, caretaker of the Metro Theatre, Bloor St. W., Toronto. They stole about \$50 from a petty cash box in the office, police were informed.

Mrs. Liscombe Passes

Mrs. Catherine Liscombe, wife of Al Liscombe, well-known projectionist and theatre operator of other years, died in Toronto last week. Condolences are being offered by film friends.

Rex Now Joy

The Joy Theatre, renovated and altered, formerly the Rex, has reopened under Jack Lipton. It's on Queen St. E., Toronto.

Motion Picture Industry Sets Up Its Own Canada-Wide Structure

The Canadian motion picture industry, through its War Services Committee, is preparing to lend its collective strength, energy and money to the forthcoming Victory Loan. The committee, meeting in Toronto last week, proceeded with plans discussed at a meeting earlier in Ottawa with the National War Finance Committee. As a result a complete plan of activity was laid out, to be operated by a national committee, headed by J. J. Fitzgibbons and a chairman in each province. The organ-

(Continued on Page 2)

He's the Boy!



Flight-Lieut. Al Glazer, former theatre man and son of Columbia's Sam Glazer, who was awarded the Distinguished Flying Cross last week.

New Garden, Toronto, Has Union Trouble

A labor situation at the Garden Theatre, Toronto, recently renovated and reopened, brought an IATSE picket. Sam Rittenberg signed with the National Union, and the IATSE, having had the house for 30 years, resented the changeover.

Rittenberg got a temporary injunction removing the picket and the matter goes to court to see whether it will be made permanent or set aside.

Switchovers Okay In Premium Houses

It is permissible for theatres which had a premium deal during the basic period to switch over to Foto Nite, Movie Quiz, etc. and still retain their status as a premium house, providing they continue to meet the requirements of the recently-issued regulations. That fixes the dish problem.

Booze Ban Would Boost Boxoffice

A letter to the editor of the Toronto Daily Star from George A. Little protests against the mixture of alcohol and celluloid and provides some interesting information about the conflict between theatre patronage and the booze habit.

Writes Mr. Little to the "Voice" (Continued on Page 6)

Geller, Vitagraph, Dead in Winnipeg

Canada's film industry was grieved to learn today that Louis Geller, 31, passed away early this morning in Winnipeg on Sept. 24. For several years "Lou" has been branch manager for Vitagraph, Ltd. in that place. Demise was caused by heart failure due to

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Jack Arthur, Bob Eves At Government Tasks

Two of Canada's best-known film executives, Jack Arthur and Bob Eves, both of Famous Players Canadian Corporation, have separated themselves from their desks with the blessings of the circuit and taken government posts.

Arthur has become chairman of the board of the Department of National Defence army shows and Eves has joined the National Film Board to assist in whatever way his broad film experience provides.

Jack Arthur, Canada's best-known stage producer, returns to the theatre as the leading spirit in the production of radio and flesh shows by the troops for the troops. His program will start off with a specially-designed radio show,

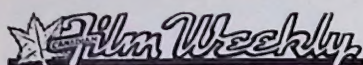
with a flesh show on a large scale in the offing. Other shows are expected to follow. Questionnaires are being distributed to the various army camps to determine what talent is available.

The biggest attraction in New York at the moment is Irving Berlin's "This Is the Army," playing on Broadway. The Arthur flesh show, called "Army Show" because everyone insists on referring to it that way, may eventually be revealed to the public. The first

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'FLYING TIGERS'

Republic's special road show production, "Flying Tigers," starring John Wayne, ("Reap the Wild Wind") John Carroll, ("Rio Rita"), Anna Lee and a powerful cast, which was produced by Edmund Grainger, will have its Canadian premiere at the Uptown Theatre, Toronto, Thanksgiving Week. Watch Republic for 1942-43.



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What's New?

Oh, nothing much, is the usual reply. Yet when it comes to counting the goings-on around here, the Canadian film scene seems plenty alive.

Lighting, for instance. The theatre, the biggest log in the neon fires that lit up the main streets, is just an ember—but still the brightest one. The fact that business hasn't fallen off perceptibly means that motion pictures have a real place in the hearts of the people. They follow their hearts, not the brilliant but empty lure of the lights, and still go to the theatre.

They go, even though the faces that greet them now are as new to them as the faces will soon be that greet them from the screen. One big Toronto theatre has a 16-year-old assistant manager. Tom Daley, manager of the Imperial, Toronto, ordered 16 new uniforms for members of his staff three weeks ago. They just arrived—but just two of the 16 they were ordered for are still on the staff.

A sidelight on lighting—which you're lucky to have these days. The Imperial lobby used to burn 24,000 watts and now gets by on 700.

Movie men are getting ready to do a bigger job than ever on the coming Victory Loan. But there's talk of two committees operating independently, a result of the recent conflict between sections of the industry. A bad thing right now.

The regulations came back with hardly any changes—an anti-climax, considering the early fuss. Inaugurations of premiums and contests are out. As for a switchover from dishes, hard to get, to Foto Nite. Mr. McMullen won't know whether he'll allow it until a case is put before him. Meanwhile, jaunty Johnny Cohn has tied up "Movie Quiz" for distribution as a contest idea. So well is it thought of by the USA government that it has allocated raw stock to it. The Hays Office has publicly endorsed it. All prizes are in bonds and stamps.

More of the lads keep joining government administrations. Bob Eves and Jack Arthur have taken on war tasks. Flight-Lieut. Al Glazer just won a DFC. So the film boys are busy with the big task in various ways.

There are other things of interest. Early closing will release people before the theatre time and the threatened curtailment of liquor spending will benefit attendance, as it did during Prohibition. The 20th Century Theatre men concluded their second convention, most of it devoted to studying ways of conservation and war effort boosting. Everyone is waiting for the single feature again and thank our lucky stars that there is a corresponding growth of public interest in short subjects.

Fox is offering "Tales of Manhattan", a socko, which is little more than a group of brilliant one-act plays strung together cleverly and superbly. People will love it, many because it reminds them of something that went out with vaudeville—the one-act play, which all waited for. Only now are the movies, with their superb advantages, beginning to make up some of the things the public loved best in vaudeville.

Filmmites Proud of F. - L. Glazer, DFC

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Distinguished Flying Cross. Some 50 names, almost all of them belonging to film, theatre and equipment men, were signed to the cable. Joe Plottel of Vitagraph sped the printed applause on its way.

His citation read:

"Most of his sorties entailed flying in all kinds of weather. His courage and devotion to duty are worthy of the highest praise."

Al, who enlisted in 1940, has had a couple of birthdays overseas. Having been an honor student all the way through the School of Practical Science, University of Toronto, his knowledge was important and he was sent to England a month after he got his uniform. This was in January, 1941, though he got his commission in October, 1940.

The smiling young man has had a busy time of it ever since. He studied in England and Scotland, then was sent to Malta, where he put in a long period of service without leave. In Malta, as sure as night must fall, bombs must fall. The Jerries came over a couple of thousand times but they couldn't faze Albert or chase one wrinkle out of his well-known grin.

Malta, Winston Churchill said, is "as bright a diamond as shines in the King's crown." And F.-L. Glazer was one of those bright and brave young men who kept it shining—and happy at his task.

He was born in Toronto and attended Parkdale and Vaughan Road collegiates. A member of the staff of Premier Operating Corporation, he was resident manager of the Strand, Tillsonburg, and supervisor of the Capitol, Aylmer, and the Maitland, Ingersoll. He is remembered well in that part of Ontario, where he joined in many local activities and was a member of the Ingersoll Lion's Club.

Al, according to his mother, doesn't write very often. He still has the same fascination the telegraph has for all film men—so instead he wires once a week. The week the good news came he had sent three wires. His mother had had one read to her over the phone and so later, when a wire arrived, she thought it was the same one and left it unopened for a couple of hours. That wire carried the exciting news.

The young flyer doesn't write much about his activities. All he says is "that they are very interesting—and very secret."

Happiest man On the Square today is Sam Glazer. Can you blame him?

Industry Gears for Victory Loan Drive

(Continued from Page 1)

ization is officially known as the Motion Picture Section of the National War Finance Committee.

The provincial chairmen will supervise the effort of industry members in each place in their jurisdiction, appointing a local representative to act with the local National War Finance Committee.

The committee's 10-point plan covered the use of screens, marquees and lobbies; the distribution of literature in the theatres and the inclusion of loan plugs in newspaper ads; sales booths in theatres and the presentation of free admission to buyers; the creation and supervision of star appearances; pre-release showings of outstanding films at special Loan shows, admission being the purchase of a bond or to war workers who have pledged a percentage of their earnings; and the financing of the sale of bonds to theatre employees.

The committee pointed out the sales booths in theatres would be open from noon to midnight, while banks, post offices and other agencies are closed. No theatre men, it explained, would be reimbursed in any way for their activities.

The provincial chairmen are: British Columbia, D. Griesdorf; Alberta, K. M. Leach; Saskatchewan, J. M. Butler; Manitoba, J. Pearson; Ontario, J. P. O'Loughlin and T. J. Bragg; Quebec, Eugene Beaulac; New Brunswick, Reg Marsh; Nova Scotia and Prince Edward Island, A. J. Mason.

In presenting the plan to the National War Finance Committee, the Canadian Motion Picture War Services Committee stated: "Through the mutual co-operation of your Committee and the Canadian Motion Picture Industry, it is our belief that the Canadian Motion Picture Section of your committee will prove a most valuable agent in stimulating public interest in the forthcoming Victory Loan Drive and that your Committee and the Industry will continue to work together effectively for the duration of the war."

Indie Producers Win Protest

The Independent motion picture producers, who were cut right out of their customary share of raw stock by a War Production Board order in the USA, won their protest to Washington. The order has been rescinded and the Indie plx makers will get the same proportion of stock each used last year that will be issued to the major studios.

IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOWMEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING TIME IS
THE ORDER OF
THE DAY WITH
PARAMOUNT
PRODUCT!

VOL. 1

The Lowdown on the Production and Distribution of the Best Shows in Town!

NO. 3

Records Crash for Paramount Year

'The Major' No Minor

Paramount's "Major and the Minor" is going to be a real major at the boxoffice. With Ginger Rogers at the peak of her boxoffice career in her best performance—Ray Milland fresh from his triumphs in "Reap the Wild Wind"—Robert Benchley just out of "Take a Letter, Darling" in which he did a swell job—with Rita Johnson and Diana Lynn, who, by the way, the critics foretell great things for—and ace direction by Bill Wilder—how could "the Major and the Minor" "miss the boat?"

And look at the pre-selling the picture is getting. Life thinks enough about it to make it its "Picture of the Week." Redbook thinks enough about it to make it the picture of the month for October. Let's cut a long story short and say that every magazine has picked it as the picture of the month.

And on top of all this, Paramount has written a tune called "The Major and the Minor" which is headed straight for the Hit Parade. Can any Exhibitor honestly ask for any more than that?

Book this winner now!

'Holiday' and 'Reap' Provide Bumper Boxoffice Harvest

As Paramount's Four Week Drive draws to a close, there is a long string of shattered records left across the Dominion from coast-to-coast. Paramount is paramount again.

From Victoria on the West Coast to Halifax on the East Coast, the story of Para-

mount's big Bing Crosby-Fred Astaire film musical, "Holiday Inn," is the same—holdovers. With "Holiday Inn" and "Reap the Wild Wind," it was a friendly game of tag across the country—"Holiday" leading here, "Reap" leading there—both piling up astonishing grosses. In Windsor, "Holiday" did the second largest gross in the theatre's history. "Reap the Wild Wind" is now in its third week in Hamilton and going a fourth.

"Holiday Inn" is in its fourth big week at Shea's, Toronto, where, on opening week, it shattered the record and, incidentally, hung up one that is going to take some beating. Whether you choose Regina, Hamilton, Calgary, Winnipeg, Montreal or Timbuctoo, the story is one of a smash week followed by a holdover.

Along with "Holiday Inn" and "Reap the Wild Wind," Paramount's "The Glass Key" also

hung up a record at the Eglinton Theatre in Toronto.

And other smash hits from Paramount for 42-43 that have already been reviewed—"Wake Island" with Brian Donlevy, Macdonald Carey, Robert Preston, Albert Dekker, William Bendix and Walter Abel; "The Major and the Minor" starring Ginger Rogers and Ray Milland; "Forest Rangers" (in Technicolor) with Fred MacMurray, Paulette Goddard, Susan Hayward, Albert Dekker, Eugene Pallette and Lynne Overman; "Palm Beach Story" starring Claudette Colbert and Joel McCrea with Mary Astor and Rudy Vallee; "Road to Morocco," third and greatest of the boxoffice history-making "Road" series, with Bing Crosby, Dorothy Lamour and Bob Hope and other big ones, not as yet reviewed—"Let's Face It," "Lady in the Dark" and the year's biggest attraction, "For Whom the Bell Tolls" destined.

'Ranger' Preem For Vancouver

Plans have been made to give Vancouver the premiere of the sparkling new Technicolor production, "Forest Ranger." Starring Paulette Goddard, Fred MacMurray and Susan Hayward—"Forest Rangers" brought a reaction from the New York previewers that indicates it will be another smash hit from the company that knows how to make 'em.

With the two feminine stars from "Reap the Wild Wind" in a story by the same author, Thelma Strabel—with the biggest song hit in two years—"Jingle, Jangle, Jingle"—with direction by the man who made "Destry Rides Again"—"Forest Rangers" has all the ingredients for what it takes to bring them in. The cast also includes names like Albert Dekker, Lynne Overman and Eugene Pallette. And Technicolor too.

Vancouver is arranging to have quite an opening with "Forest Rangers"—a picture that does such a swell job of showing plenty of natural forests and the action around them and brings home to Canadians how close forests are to the heart of Canada.

The Women's Angle...

The question, so often posed in connection with "Wake Island," "How will the women take it?" finds its answer in the fact that nearly half of the quoted reviews which appeared in the New York daily papers were written by women reviewers.

Herewith we quote from a review written by Ethel Colby for the New York Journal of Commerce. Miss Colby said in part: "For those of us who may not engage America's enemies in mortal combat, there is a significant film at the Rivoli Theatre. At last we have a motion picture on Broadway that really matters. Paramount Pictures, in presenting 'Wake Island' for 'pulp' consumption rather than as a two-a-day special feature, is doing a rich public service for the more people who see 'Wake Island' immediately the better for all concerned..."

"Wake Island" has an amazing leading man in Brian Donlevy. Amazing, mostly because he does not allow that actorish feeling to enter the celluloid, ever. Because he plays his role with a sincerity that can be only described as 'living a role.' He's good, and so is every mother's son to take part in this inspired film...

This reporter was mighty glad she went, and so will you be. You'll be treated to a dose of the most vivid anger you'll ever muster. Go to the Rivoli Theatre—and quickly! 'Wake Island' will awaken America. It's dynamite—and aimed at the Japs. Semper Fidelis!



The Major, Ray Milland, sees more than a minor in Ginger Rogers.



Robert Preston and William Bendix form a new comedy team in "Wake Island."

"Paced by the Past..."

**RELEASED OR
SET FOR RELEASE**

"YANKEE DOODLE DANDY"

(James Cagney · Joan Leslie · Walter Huston · Irene Manning)

"ACROSS THE PACIFIC"

(Humphrey Bogart · Mary Astor · Sydney Greenstreet)

"DESPERATE JOURNEY"

(Errol Flynn · Ronald Reagan · Raymond Massey
Alan Hale · Nancy Coleman)

"NOW, VOYAGER"

(Bette Davis · Paul Henreid · Claude Rains)

"THE HARD WAY"

(Ida Lupino · Dennis Morgan · Joan Leslie · Jack Carson)

"YOU CAN'T ESCAPE FOREVER"

(George Brent · Brenda Marshall · Roscoe Karns)

"FLYING FORTRESS"

(Richard Greene and the Ferry Command)

**"GEORGE WASHINGTON
SLEPT HERE"**

(Jack Benny · Ann Sheridan · Charles Coburn)

Warner

Geared to the Future"

COMPLETED AND
AWAITING RELEASE

"THE CONSTANT NYMPH"

(Charles Boyer · Joan Fontaine · Alexis Smith · Charles Coburn)

"ARSENIC AND OLD LACE"

(Cary Grant · Priscilla Lane · Raymond Massey · Peter Lorre)

"CASABLANCA"

(Humphrey Bogart · Ingrid Bergman · Paul Henreid
Claude Rains · Sydney Greenstreet)

"GENTLEMAN JIM"

(Errol Flynn · Alexis Smith · Jack Carson · Alan Hale)

"WATCH ON THE RHINE"

(Bette Davis · Paul Lukas · Geraldine Fitzgerald)

"DESERT SONG"

(Dennis Morgan · Irene Manning · Bruce Cabot)

"PRINCESS O'ROURKE"

(Olivia de Havilland · Robert Cummings
Jane Wyman · Jack Carson)

NOW IN
PRODUCTION

"AIR FORCE"

(John Garfield · Gig Young · George Tobias · Harry Carey)

**"ACTION IN THE
NORTH ATLANTIC"**

(Humphrey Bogart · Raymond Massey · Alan Hale · Julie Bishop)

"ADVENTURES OF MARK TWAIN"

(Fredric March · Alexis Smith · Donald Crisp)

"EDGE OF DARKNESS"

(Errol Flynn · Ann Sheridan · Walter Huston · Nancy Coleman)

"BACKGROUND TO DANGER"

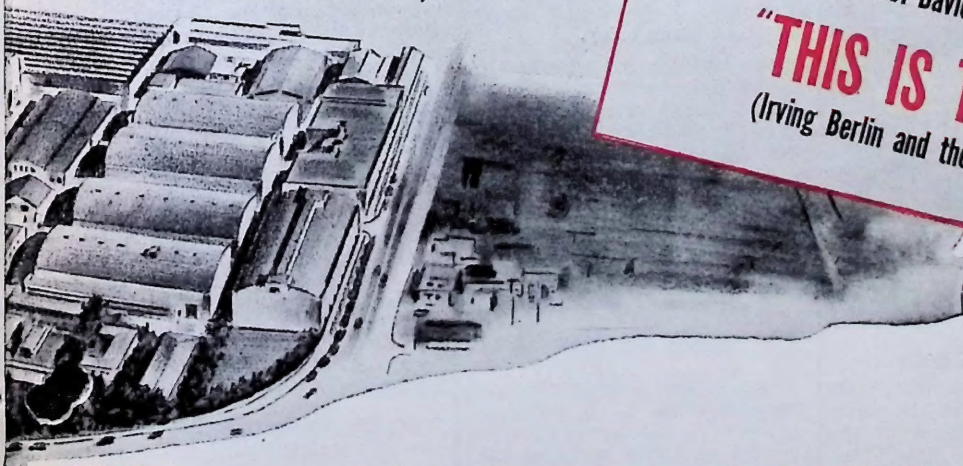
(George Raft · Brenda Marshall · Sydney Greenstreet · Peter Lorre)

"MISSION TO MOSCOW"

(From Ambassador Davies' book and private journals)

"THIS IS THE ARMY"

(Irving Berlin and the original cast PLUS)



Bros.

**LAST YEAR—
THIS YEAR—NEXT YEAR!**

Digest of Reviews

NOW, VOYAGER (Vitagraph)

A highly-intelligent and strictly adult love story with a background of psychiatry. It's the sort of thing that will strike a responsive chord in almost everyone with half a mind. It is played splendidly and sympathetically by Bette Davis, as a girl with mental uncertainties brought on by maternal repression, and Paul Henreid, as her thwarted sweetheart. Claude Rains, Ilka Chase, Gladys Cooper, Bonita Granville, John Loder and a number of rated players round out one of the most interesting pictures of the year.

A-HAUNTING WE WILL GO (20th Century-Fox)

Laurel and Hardy needed a good one to make up lost ground and Fox gave it to them. In this case the answer is that there's more in the picture than the boys. Dante, the magician, provides plenty of amusing novelty. The boys get tangled up with mobsters.

TALES OF MANHATTAN (20th Century-Fox)

The studio has a string of thespian pearls here, strung together by a tailcoat that moves from one to the other and affects the lives of all. It is a grand piece of work and packs more human interest than the usual half-dozen pictures. It's loaded with stars such as Fonda, Hayworth, Ed Robinson, Boyer and many more.

WAKE ISLAND (Paramount)

Robert Preston and Brian Donlevy in a blood-tingling story of the war against the Jap. It's bigger than big across the line and should be here also.

STRICTLY IN THE GROOVE (Universal)

Another musical that's routine for Universal but entertaining to the patrons. Mary Healey, Richard Davies, Leon Errol, Shemp Howard, Eddie Johnson, Ozzie Nelson and band, Dinning Sisters and Jimmy Wakely and his cowboy orchestra.

Ceramic Ban Rides Over Premium Ruling

While Administrator's Order No. A-398 respecting the rental and exhibition of moving picture films permits any exhibitor to continue a premium policy who had such a policy in force during the basic period and/or during the month of August 1942, it must be pointed out that this permission does not nullify Administrator's Order No. A-355 by the provisions of which the use by any person of ceramic products in any form as premiums is prohibited after the 30th day of September 1942. In other words, while exhibitors who had established a premium policy during the basic period or August 1942 may still continue that policy, they are prohibited from using ceramic products in any form as premiums.

Booze Ban Would Boost Boxoffice

(Continued from Page 1)
of the People": "Sir: Fred L. D. Squires, executive secretary, Business Men's Research Foundation, Chicago, states that during prohibition the average attendance in movie theatres rose to over 100,000,000 weekly admissions. In 10 years' time, covering the repeal period, they have dropped 45 per cent. to 55,000,000 admissions weekly. Naturally when the people of the United States spend \$5,000,000,000 annually for drink they have less to spend on motion pictures. Yet the motion picture industry continues blithely, by screen propaganda for liquor, to invite its customers to transfer their patronage to the saloons. None so blind as those who won't see."

History may repeat itself shortly. The USA government has ordered that no more drinking alcohol be made after November 1st, the ingredients being needed for war purposes. American distillers have large stocks on hand and it will be a while before the effect of this ruling is felt.

Canada is also concerning itself with the liquor problem. The government feels that \$250,000,000 per year represents too much spending for booze and has appointed a committee of cabinet ministers to find means of cutting spending for it.

'Top Hat' is Tops

Though "Mrs. Miniver" holds the long-run record at the Radio City Music Hall, beacon of the exhibitor field, "Top Hat," the 1935 Irving Berlin musical with Fred Astaire, holds the weekly gross record. It drew \$135,000 in seven days as compared with the \$100,000 a week averaged by "Mrs. Miniver."

Geller, Vitagraph, Dead in Winnipeg

(Continued from Page 1)
anaemia which was caused by a kidney ailment. He had been in bad health for about a year and death occurred at the Misrecordia Hospital to which he was admitted about 10 days ago.

A native Winnipegger, son of Mr. and Mrs. I. Geller, still living in that city, the deceased was a graduate of St. John's Technical High School where he was a well known athlete, especially proficient in soccer, hockey and football. Besides his parents, the late Mr. Geller is survived by his wife, Rsoalie, and a daughter, aged 16 months, as well as two brothers, Philip and Dr. Harry Geller and a sister, Rose, all of Winnipeg. The immediate family had made its home for some time in the Curtis Apartments. Services and internment took place today.

Lou's first job was ad salesman at the Winnipeg Exchange of First-National Pictures in 1928. When Vitagraph absorbed F-N, a year later, he was retained and progressively promoted into various positions. Subsequently, he was transferred to Calgary as office-manager and later became branch manager in that city. In 1931, he was called back to Winnipeg, acceding three years ago to the position which he held upon his death.

Wolfe Cohen, vice-president of Vitagraph, Ltd., is in Winnipeg and will remain there until he appoints an acting manager. Mr. Cohen announced that the Canadian Regional Sales Meetings, of Vitagraph, Ltd., scheduled for the King Edward Hotel here September 28-30, will be indefinitely postponed.

Eves, Arthur Take Government Posts

(Continued from Page 1)
radio show will be presented over CBC during the second week in November.

Bob Eves will work for John Grierson and one of the things which will interest him is the need for greater publicity of government-sponsored films in Canada and the USA. The NFB shorts series, "Canada Carries On" and "The World in Action," are the product of the greatest short subject production unit in the world.

Arthur, a veteran of show business, has managed, produced and conducted orchestras in such famed houses as the Regent, now vanished, the Imperial and the Uptown, all Toronto houses. At the time he took his new post he was supervisor of "C" Division of theatres for Famous Players. Bob Eves was supervisor for Toronto's Suburban District, being formerly manager of the Eglinton, Toronto.

Announcement Trailers

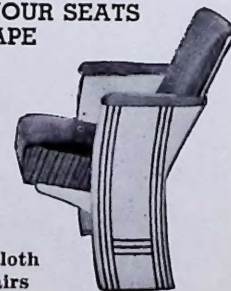
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A comedy for wives
Rex Harrison, Diana Churchill

CRIMSON CIRCLE

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Noah Beery, June Duprez

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A surprising murder mystery

JANE STEPS OUT

Not really naughty—
deliciously nice
Diana Churchill, Fred Emney

DANGEROUS CARGO

United Nations co-operate
on the sea
Robert Newton

BULLDOG SEES IT THROUGH

Espionage in England
Robert Newton, Jack Buchanan

SONG OF THE ROAD

Song and dances by
Sir Harry Lauder

VOLGA VOLGA

The Russian Showboat
Luba Orlova

RED ARMY (2 Reels)

Authentic official pictures of
Russia's Army

HITLER, BEAST OF BERLIN

A wail of anguish from
a nation in chains

TORTURE SHIP

Jack London's epic of the sea
Lyle Talbot, Irving Pichel

INVISIBLE KILLER

Here today—gone tomorrow
Grace Bradley, Roland Drew

Producers Releasing Corporation

LIMITED

Executive Offices:

277 Victoria St., Toronto, 2, Ont.

Watch for

"THE YANKS ARE COMING"



The Human Drama

Maybe, like the sages say, love makes the world go around. Dizzy, may I add. But money is the axle grease. For those, especially, who need it most at the moment it arrives. There's no social vitamin that does as much for the everyday living of folks as much as some fresh, folding monetary lettuce.

I trapped that quiet, unassuming fellow, Fred Thompson, manager of the Rex, London, long enough to draw some fine examples of the ever-recurring human drama. Fred has Foto-Nite in his house and he told me some of the things people do and say when they suddenly wind up with some legal tender.

One woman was called to the stage and informed that she had won \$100. "What," asked Fred, "are you going to do with it." The lady blushed and whispered in Fred's ear. "I've always wanted a baby," she said, "and now I'm going to have one!"

Then there was the feminine winner of the bundle who, when asked the same question, spoke up with a note of triumph. "I have been married for 30 years," she crowed, "and I have always wanted twin beds. Now I'm going to get them!" Another lady said that she was going to pay her doctor the \$50 she had owed him for years. So there is one sawbones who owes the movies an applause lift of his eyebrows.

But not all the incidents have a lighter touch. Fred told about one man who had won \$200. The next day his son was killed in a motor accident and the grief-stricken father used the money to bury him.

I mentioned Fred's interesting Foto Nite yarns to likeable Bill Payne of the Granada, St. Thomas, and he came up with a good one.

One evening Bill kept calling off names, trying to find a winner. The patron must be present to collect or the next on the list gets the money. Two old ladies were watching proceedings and each time Bill called the name of an absent candidate the ladies piped up, "Give it to the Red Cross!"

Bill went through about 15 names, with the ladies keeping up the cry. The 16th call brought a squeal from one of the ladies. "That's me!" she shouted.

"Shall I give it to the Red Cross?" asked Willie cutely.

"I'll take the money," said the lady. And did.

Kidding On the Square

Love's Rapture is a sometime thing, airy and uncertain. Pity him who puts his faith in it—especially if it's a horse. Ask Joe Plottel.

Jeff (A. J.) Jefferys had a tip on Love's Rapture to win at Thorncliffe. Out of palship he declared Joe in. Benny Finklestein, man-about-the-Square, supervised their investment. The fickle dollars of Jeff and Joe, having been coupled with Love's Rapture, yielded to its influence and curled up with a good bookie.

So Joe sent Jeff this wire:

Mankind has always strived for Love's Rapture (Stop)
I was very successful yesterday but I got the wrong kind of love (Stop) Hope this will be a lesson to you (Stop) Benny Finklestein also sends his kindest regards and he really means it.

YOSHKIE PLOTTEL

Better it should have been hitched to a droshke, Yoshkie.

He Didn't Believe It Could Be Done

J. H. Fletcher of the Hollyburn Theatre, West Vancouver, who has been netting \$700 with his Sunday show for Greek Relief, has ended his benevolence, believing it of no avail.

Mr. Fletcher told Ottawa that he didn't believe grain shipped to Greece via Germany ever got there and that neither Ottawa, the

Some Service

...anager Harold King of the Cinema, Toronto, made some good friends of that many of his patrons the other night. It was raining when the show closed and Harold found who was going his way and took them along.

Allies or the Red Cross could guarantee its delivery.

The Nazis ain't that nice, he implied.

Dieppe Reels Stir Inter-Press Row

(Continued from Page 1)
up. Expressions of editorial opinion are divided.

The latest to take sides on the issue are two of Canada's most famed newspapers, the Financial Post, published in Toronto, and the Winnipeg Free Press. The former sides with the stand made by Roly Young, screen critic for the Globe and Mail, who felt that the Canadians had been short-changed out of a great deal of credit. The latter paper takes the opposite view.

Premier Mitchell Hepburn of Ontario looked at the film during the first days of complaint and found nothing objectionable to the commentary. However, the films were obviously edited for American consumption and the titles reflected it.

A combination of circumstances may have led up to the protests. Dieppe, being the Canadian army's greatest military venture to date, captured the Dominion's imagination. The government withheld no information from the public and the news that the force had incurred a loss of over 65 per cent in killed, wounded, missing and captured was a sharp shock. Also the much-disputed "Canadianization" of the RCAF involves national sentiment.

According to some explanations, the wrong reels were shipped to Canada. But as Jack Karr of the Toronto Daily Star implied, it was certainly an unusual kind of mistake, considering that three companies made it.

Services' Film Group Meets

The Army, Navy and Air Force films committee met with heads of the services organizations which co-operate to supply camps and stations with pictures in Toronto last week. Most of the discussion dealt with the problem of getting more 16mm. films for the constantly increasing demand.

Among those present at the meeting were Col. T. A. Deacon, head of the Auxiliary Services; Squadron Leader Lee of the RCAF; and Captain Ben Allen of the Canadian Legion; and Col. John A. Cooper of the CMPDA, who is secretary. N. L. Nathanson is honorary chairman of the committee.

Some idea of the committee's task may be gathered from the fact that stations served have increased from 200 to 403 in the last year.

Mr. Exhibitor!



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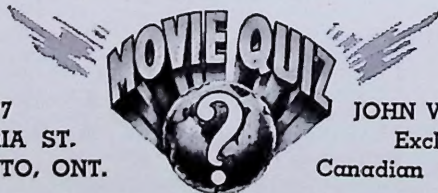
The one Theatre Game that requires no "Lights Up!"

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Chuck Had Bats— But Not in Belfry

Charlie "Chuck" Smith, the laughing lad who manages the Royal, North Bay, told how Nature takes care of the eternal fitness of things—even in theatres.

Chuckleboy was running Monogram's "Spooks Run Wild" in his house and the patrons were indulging in that form of horrid joy known to those who go for the cinematic chilly-willies.

Suddenly the patrons became aware of whirling and whirring forms in the dark above their heads. Four bats had gotten into the theatre somehow and were doing the loop-the-loops!

The folks, thinking it was planned, got a kick out of it. It's said that another manager, with the same picture booked, tried to borrow Charlie's trained bats.

Chuck, incidentally, is headed for the navy. Well, there's something about a sailor and there's something about Chuck Smith. Put them both together and you have one helluva human cock-tail.

Ontario Pastor Pans 'Birth of a Baby'

Pioneer's record-breaking film, "Birth of a Baby," which was sponsored by the Department of Pensions and National Health, didn't sell itself to Rev. B. Babcock of Newmarket, Ontario.

The showing of the film, which was endorsed by cabinet ministers and top medicos, drew the following letter to the editor of the Newmarket Era and Express:

"After all has been said, there are many people in Newmarket and vicinity who are opposed to the 'Birth of a Baby' film advertised in your paper. We look upon it as a reproach on modesty and a harmful thing to the morals of our rising generation. Our prayers for peace will not avail much while our morals are low."

"Birth of a Baby" did big business just the same.

St. Kitts Managers Help S. A. Drive

Motion picture managers in St. Catharines, Ontario, have set up a special committee to assist the Home Front campaign of the Salvation Army in the city. The mark is \$10,000.

Kent Craig of the Capitol is chairman of the committee, which consists of Roy Miller, Lincoln, Leo Coyle, Granada, Sam Freedman, Centre and Dewey McCourt, Palace. Boyle is handling advertising and Miller the collecting.

They did the same thing before to stage a picnic for soldiers' wives.